

EVENT RESUME



Grassroots Championship

Location: Kentucky Exposition Center
Dates: July 17-19, 2026
Attendance: Over 500 Teams
Friday 7/17 8,000 total attendance
Saturday 7/18 10,000 total attendance
Sunday 7/19 10,000 total attendance



DESCRIPTION

Grassroots Championship is back in Louisville for the second year. This year there will be over 500 teams including Under Armour teams competing at KEC. Teams will be playing in front of college coaches that will be recruiting new talent for future college teams. Each team will be guaranteed to play at least 4 games during the tournament. Games will be played throughout KEC.



SCHEDULE

For complete schedule visit:

<https://www.ohiobasketball.com/site/register/register.aspx?EventID=18119>

Friday July 17 3pm doors open
4:00pm practice begins
8pm practice end
9:00pm doors close
Saturday July 18 8:00am Doors open
8:00am practice begins
9:30am practice ends
10:00am games begin
10:00pm games end
11:00pm doors close
Sunday July 19 7:00am Doors open
8:00am games begin
10:00pm games end
11:00pm doors close



DINING

Attendees will be on their own for *MOST MEALS* as shown below. "x" shows which meals will be on the attendees OWN.

Day	Breakfast	Lunch	Dinner
Friday, 7/17		X	X
Saturday, 7/18	X	X	X
Sunday, 7/19	X	X	X

Attendees will be on their own for all meals during the tournament. Hotels, if available have grab and go with protein option available for breakfast each day for those teams that have morning games. Concessions will be available at KEC throughout the day. Restaurants be prepared to have teams looking for restaurant options that provide group seating. **There will be between 2,000-3,000 people looking for meal options late at night as well (10pm and later) for those teams that have evening games. Teams have been given a list of restaurants open past 10:00pm and have been encouraged to make reservations.**

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TRANSPORTATION

Parking

Please note for hotels to direct families to gate closest to your venue and do not send all individuals to gate 1. This will assist with entry to the facility each day.

In-Bound Travel

Air Travel: 30%

Auto Travel: 70%



ACCOMMODATIONS

Over 100 hotels will be used throughout the city

Heavy Arrivals: Thursday July 16th

Heavy Departures: Sunday July 19th and Monday July 20th

Team First Travel to handle all housing

866-821-9358

customerservice@teamfirsttravel.com



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!

Participate in the [Insider Track Savings Pass](#), Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our on-site City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at britt@bandwango.com, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.



PRESS CONTACT

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DIGITAL MEDIA

Website: <https://www.ohiobasketball.com/site/register/register.aspx?EventID=18119>



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