

EVENT RESUME



57th Annual NSRA Street Rod Nationals

Location:	Kentucky Exposition Center	
Dates:	August 6-9, 2026	
Attendance:	58,000	
Attendance Flow:	Thursday August 6 th	15,000
	Friday August 7 th	15,000
	Saturday August 8 th	15,000
	Sunday August 9 rd	13,000



DESCRIPTION

The National Street Rod Association is headquartered in Memphis, TN with members worldwide. Vehicles will be driven from all parts of the U.S. to make this a truly unique gathering of vintage automobiles. The Street Rod Nationals will include vehicles from the 50's, 60's, 70's, 80's, and 90's. The event is a family activity with something of interest for everyone.

Many manufacturers of specialty automobile equipment will annually participate by displaying their products. In addition, there will be technical seminars, a special area called "Builder's Showcase" in the Grand Lobby and South Wing lobbies A, B, and C, and a giant swap meet on the grounds featuring original vintage automotive parts and cars for sale or trade.



SCHEDULE

Show Hours – Spectator Gate

Thursday, August 6	8:00am - 5:00pm
Friday, August 7	8:00am - 7:00pm
Saturday, August 8	8:00am - 7:00pm
Sunday, August 9	8:00am - 12:30 pm

For additional information, please use the website: <https://nsra-usa.com/events/>

Show Admission

Adult (13 & Older):	\$20.00
Child (6-12):	\$6.00
5 & Under:	Free
Family Pack (2 adults/3 kids)	\$45

\$2 Discount with military ID, Seniors 60+yo and current NSRA Members.



DINING

Attendees will be on their own for **ALL MEALS**.

During show hours, concession stands will be open throughout KEC and attendees normally stay onsite until the show closes each day.

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TRANSPORTATION

Parking

Non-registered passenger cars must enter through Gate 4 to park in designated spectator areas.

Trailer Parking

All trailers should use the secure trailer parking area on the show site at KEC.

In-Bound Travel

Air Travel: 1%

Auto Travel: 99%



ACCOMMODATIONS

HQ Hotel: Crowne Plaza Louisville Airport

Additional Hotels: Citywide to include Bullitt County and Southern Indiana

Heavy Arrivals: Wednesday, August 5th

Heavy Departures: Sunday, August 9th



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!

Participate in the [Insider Track Savings Pass](#), Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our on-site City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at britt@bandwango.com, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.

There will be a city information desk Wednesday – Saturday of the show.



PRESS CONTACT

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Louisville Tourism: Rosanne Mastin, Marketing Communications Manager, rmaston@gotolouisville.com, 502.560.1480

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DIGITAL MEDIA

Website: <https://nsra-usa.com/>
Facebook: @NSRAStreetRodNationals
YouTube: @NSRA
Hashtags: #NSRA



LOUISVILLE TOURISM STAFF

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