

EVENT RESUME



Ace Hardware Spring Convention

Location: Kentucky Exposition Center
Dates: February 24-26, 2026
Total Individual Attendance: 15,000

Estimated Attendance Flow:

Saturday, 2/21	2,250
Sunday, 2/22	6,000
Monday, 2/23	14,700
Tuesday, 2/24	15,000
Wednesday, 2/25	12,750
Thursday, 2/26	3,750



DESCRIPTION

A vast majority of Ace's 5,800 stores around the globe are independently owned and operated by local entrepreneurs. These hard-working men and women are part of the fabric of your community. They are small business owners who are local and loyal...just like it ought to be. While others have become large and impersonal, Ace has remained small and very personal. That's why we say, "A visit to Ace, is like a visit to your neighbor".

Ace stores come in all sizes and shapes based on the needs of each individual neighborhood. We have small, urban stores, large rural stores, and everything in between. Ace stores offer a wide variety of paint, lawn and garden, tools, local niche services and virtually anything you'll ever need to fix, repair, and maintain your home. And of course, Ace is most certainly the place with the helpful hardware folks!

Headquartered in Oak Brook, IL, Ace and its subsidiaries currently operate 14 distribution centers in the U.S and have distribution capabilities in Shanghai, China; Panama City, Panama; and Dubai, United Arab Emirates. Our retailers own and operate stores in all 50 states, the District of Columbia and in approximately 70 countries.

Ace Conventions provide the opportunity for our retailers to purchase products for the upcoming selling season to ensure their shelves are stocked and ready for millions of customers worldwide. These are buying shows and very well attended.

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SCHEDULE

*Ace Hardware and all special events are open to registered attendees **only**.*

Show Hours
Saturday, 2/21
Limited set-up 10:00 am – 6:00 pm
Sunday, 2/22
Set-up 7:00 am – 10:00 pm
Monday, 2/23
Set-up 7:00 am – 10:00 pm
Tuesday, 2/24
8:00 am – 6:00 pm (General Session is from 8:00 am – 9:30 am)
Wednesday, 2/25
8:00 am – 5:00 pm, Exclusive concert at Freedom Hall 6:30 pm – 9:30 pm
Thursday, 2/26
8:00 am – 12:00 pm



DINING

Attendees will be on their own for *MOST MEALS* as shown below. “x” shows which meals will be on the attendees OWN.

Day	Breakfast	Lunch	Dinner
Saturday, 2/21	X	X	X
Sunday, 2/22	X	X	X
Monday, 2/23 (Heavy Arrival)	X	X	X
Tuesday, 2/24	X	X	X
Wednesday, 2/25	X	X	X
Thursday, 2/26	X	X	X



TRANSPORTATION

Air Travel: 80%
Auto Travel: 20%



ACCOMMODATIONS

HQ Hotel: Omni
Additional Hotels: Citywide Hotels throughout Louisville
Heavy Arrivals: Sunday, 2/21 and Monday, 2/23
Heavy Departures: Thursday, 2/26

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DIGITAL MEDIA

Website: www.acehardware.com

Facebook: Ace Hardware

X: @AceHardware

Linkedin: Ace Hardware Corporation



LOUISVILLE TOURISM STAFF

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