

Connect Spring Marketplace

Location: Kentucky International Convention Center
Dates: April 14 – 16, 2026
Total Individual Attendance: 1800

Estimated Attendance Flow:

Tuesday, April 14 – 1800
Wednesday, April 15 – 1800
Thursday, April 16 – 1500



DESCRIPTION

Connect Spring Marketplace is a meetings industry gathering of event planners, hosted buyers, destination representatives and industry vendors. This 3 day event includes education sessions, one-on-one appointments, and off site programming.



SCHEDULE

*Connect Spring Marketplace and all special events are open to registered attendees **only**. For a more detailed schedule, please visit [HERE!](#)*

Tuesday, April 14

1 pm – 4:30 pm / 6:00 pm – 8:00 pm – Reception at **Paristown Point**

Wednesday, April 15

7:30 am – 4:30 pm / 6:00 pm – 8:00 pm – Reception at **Churchill Downs First Turn Club**

Thursday, April 16

7:30 am – 12:30 pm



DINING

While daytime meals are provided and each evening will include reception events, guests will be looking for later evening dining and nightlife.



TRANSPORTATION

Air Travel: 75%
Auto Travel: 25%

Shuttles will be provided FROM airport on **Tuesday, April 14** from 8 am – 5 pm.
Shuttles will be provided for evening events on **Tuesday** and **Wednesday** nights.

EVENT RESUME



A circulator will be available from NULU hotels and 21C to KICC each day.



ACCOMMODATIONS

Hotels: AC Marriott, Aloft, Cambria, Embassy Suites, Galt House Hotel, Hotel Boure Bonne, Hyatt Regency, Louisville Marriott, Moxy, Omni Louisville, Springhill, 21C

Heavy Arrivals: Tuesday, April 14

Heavy Departures: Thursday, April 16



MEDIA

Informa Connect Media Contact:

Abby Ramsey / Marketing Manager

Cell: 678-471-5917 / abby.ramsey@informa.com

Website: <https://informaconnect.com/connect-spring-marketplace/>

LinkedIn: Connect

Facebook: Connect Meetings

Instagram: @connectmeetings

YouTube: Connect Meetings

Hashtag: #ConnectSpringMarketplace

Mobile App: ConnectMe by Informa



LOUISVILLE TOURISM STAFF

Destination Services Contact: Destiny Monahan, Director of Destination Services,
dmonyhan@gotolouisville.com, 502.558.5655

City Info Activations: Denise Clark, Destination Services Coordinator,
dclark@gotolouisville.com, 502.379.6111