WSF Louisville Grand Nationals
EVENT RESUME

WSF Louisville Grand Nationals

Location:	Kentucky Exposition Center
Dates:	December 4-6, 2026
Attendance:	WSF 540 teams, 6500 athletes, total of approximately 20,000 individuals (higher than 2025)

DESCRIPTION

The All-Star Cheer and Dance Competition, which will host over 500 teams, is a Cheer and Dance World Bid qualifying event, as well as a Summit Bid and D2 Summit qualifying event for the year 2027. This event will bring in families that will use the weekend as a mini vacation.
Also, for the first time the Pro Cheer League will be hosting Kentucky Crush vs. Houston Hustle during the weekend.
Attendees will be at KEC for about 2 hours each day but will then have the remainder of the day to explore the city going to attractions, shopping, and enjoying the great cuisine that Louisville has to offer.

SCHEDULE

For complete schedule visit www.varsity.com/wsf/world-spirit-federation-grand-nationals/

Friday December 4th

KEC doors open at 2pm
First event 3pm
Last event 8:30pm
Doors close at 9:30pm

Saturday December 5th
KEC lobby doors open 6:30am
First event 8am
Last event 9:50pm
Doors close at 10:30pm

Sunday December 6th
KEC lobby doors open 6:30am
First event 8am
Last event 9:30pm
Doors close at 10:30pm

Dance North Wing
Cheer South Wing A & East Hall

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DINING

Attendees will be on their own for all meals on Friday, Saturday, and Sunday. Please be aware that competition times are between 8am-10pm on Saturday and Sunday. Individual team performance lasts about 3 minutes, and most teams will only be at KEC for about 2 hours each day. This means that there will be traffic for breakfast, lunch and dinner as performances span throughout the day and teams will not be staying at KEC.

Many teams will be looking for early morning breakfast options, as well as later evening dinner options.

Parents will also be looking for evening options to relax with other adults after a day of cheer. Many will be looking for hotel bars at night so be staffed and prepared for a late-night crowd.

TRANSPORTATION

Parking
Onsite parking is available at Kentucky Exposition Center.

In-Bound Travel
Air Travel: 20%
Auto Travel: 80%

ACCOMMODATIONS

Over 60 hotels will be used throughout the city
Heavy Arrivals: Friday December 4th
Heavy Departures: Sunday December 6th and Monday December 7th

CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!
Participate in the Insider Track Savings Pass, Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our on-site City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at **britt@bandwango.com**, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.

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DIGITAL MEDIA

Website: www.varsity.com/wsf/world-spirit-federation-grand-nationals/

Facebook: @Varsity.All.Star

Twitter: @VarsityAllStar

Instagram: #AllStarStrong

LOUISVILLE TOURISM STAFF

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