

EVENT RESUME



2026 Equip Expo

Location: Kentucky Exposition Center
Show Dates: October 20-23, 2026
Total Individual Attendance: 29,000

Estimated Attendance Flow:

Monday, October 19	5,200
Tuesday, October 20	20,600
Wednesday, October 21	29,000
Thursday, October 22	26,200
Friday, October 23	3,200



DESCRIPTION

This is the largest showcase for outdoor power equipment distributed through dealers, retailers and distributors for consumer, professional and rental use. Lawn and garden products/outdoor leisure items distributed through home centers, dealers and retailers. Light construction and landscape equipment used by general contractors, landscapers, golf course superintendents and parks & recreation crews, and the newest trends in the hardscape business. Hardscape North America (HNA) is co-located with this show.

The tradeshow is a long-standing Legacy Event meeting in Louisville since the 1980s.



SHOW SCHEDULE

Registration required

Tuesday

6:30 – 9:00pm Opening Reception

Wednesday

6:30am – 8:00am Mulligan's 5k Fun Run & Walk

9:00am – 12:00pm Dealer Preview

12:00pm – 5:00pm All Attendees

12:00pm – 5:00pm Outdoor Demo

7:30pm 4th Street Live Concert

Thursday

Indoor Trade Show

9:00am – 5:00pm All Attendees

9:00am – 5:00pm Outdoor Demo

11:30am – 2:00pm Mulligan's Mutt Madness – KEC West Wing

2:00pm – 3:00pm Energize

5:00pm – 6:00pm Women's Leadership Reception

6:30pm Closing Event - Paristown Block Party

Friday

Indoor Trade Show

9:00am – 2:00pm All Attendees

9:00am – 1:00pm Outdoor Demo

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DINING

Attendees will be on their own for *ALL MEALS*. Catering and concessions will be available during the day at KEC. Exhibiting companies will be looking to entertain and group reservations are expected. **Heavy evening dining is expected.**



TRANSPORTATION

Air Travel: 30%
Auto Travel: 70%

TAXI/RIDESHARE

The heaviest airport arrival/departure days will be Tuesday, October 20th and Friday, October 23rd. Attendees will be looking for transportation primarily in the mornings and heavily in the evenings Tuesday – Thursday.

All taxi and rideshare vehicles will be able to enter the Kentucky Exposition Center and should follow procedures and signage posted at KEC.

SHUTTLE

Complimentary shuttles for registered attendees will operate during official show days, and provide service to hotels within the show block. Shuttles depart from the West Wing at KEC.

Hotel shuttle hours: Wednesday, Oct 21 and Thursday, Oct 22 from 7:30 a.m. to 6:00 p.m. Friday, Oct 23 from 7:30 a.m. to 3:00 p.m.

Hotel routes:

Route 1: Hyatt Regency, Holiday Inn Express DT

Route 2: Seelbach Hotel, Embassy Suites DT, Hilton Garden Inn, Brown Hotel

Route 3: Four Points by Sheraton, Hilton Garden Inn AP

Route 4: Crowne Plaza, Courtyard Marriott AP

Route 5: Galt House Hotel, Omni Hotel

Route 6: Hampton Inn DT, Fairfield Inn & Suites, Springhill Suites, Louisville Marriott DT

Route 7: Cambria, Aloft, Moxxy, Hotel Distil, Courtyard Marriott DT

Route 8 (Airport Shuttle, Friday only): 7:00 a.m. to 6:00 p.m. outside the North Wing

Special Event Transportation:

Welcome Reception: Tuesday, 6:15 p.m. to 9:00 p.m. at Churchill Downs First Turn Club, doors open at 6:30 p.m. Served by Routes 1 to 7. Route 7 loads at Aloft.

Mulligan's 5K: Wednesday, 6:15 a.m. to 8:30 a.m. at the TurfMutt Great Lawn. Pickup at Crowne Plaza, Galt House Hotel, Louisville Marriott DT, Omni Hotel, and Hyatt.

Closing Event (Paristown Block Party): Thursday, 6:15 p.m. to 9:00 p.m. at Paristown. Served by Routes 1 to 7, running continuously from 6:15 p.m. until 10:00 p.m. Loading at Crowne Plaza and the KEC North Wing Front Porch.

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ACCOMMODATIONS

This is a city-wide event. The majority of hotel properties in the downtown, airport and East end will be utilized.

Louisville Tourism provides housing services for the event. For all hotel-related questions please contact Becca Lloyd at BLloyd@gotolouisville.com

Heavy Arrivals: Tuesday, October 20

Heavy Departures: Friday, October 23



DIGITAL MEDIA

<https://www.equipexposition.com/>

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LOUISVILLE TOURISM STAFF

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