

EVENT RESUME



2026 Mid-America Trucking Show (MATS)

Location: Kentucky Exposition Center
Dates: March 26-28, 2026
Total Individual Attendance: 53,000

Estimated Attendance Flow:

Wednesday, March 26	42,400
Thursday, March 27	48,200
Friday, March 28	53,000
Saturday, March 29	47,700



DESCRIPTION

The Mid-America Trucking Show (MATS) is the largest annual heavy-duty trucking industry event in the world. As the industry's premier business venue, MATS offers attendees the best opportunity to efficiently research the latest products and services, gain insight into current topics in the industry, and network with attendees and exhibitors from around the world.

The tradeshow began in 1972. It is a long-standing legacy event at the Kentucky Exposition Center in Louisville.



SCHEDULE

MATS and all special events are open to registered attendees only.

Show Hours
Thursday, March 26
10:00am – 1:00pm (VIP Session)
1:00pm – 6:00pm
Friday, March 27
10:00am – 6:00pm
Saturday, March 28
9:00am – 4:00pm



DINING

Attendees will be on their own for *ALL MEALS*.

During show hours, concession stands will be open throughout KEC, and in addition a food court will be set up in the Pavilion, along with a large, tented, outdoor food court in the South Wing Parking lot.

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TRANSPORTATION

Air Travel: 5%
Auto Travel: 95%

TAXI/RIDEShare

All taxi and rideshare vehicles should follow procedures and signage posted at KEC.



ACCOMMODATIONS

HQ Hotel: Crowne Plaza Louisville Airport
Additional Hotels: Attendees will be utilizing hotels throughout the city
Heavy Arrivals: Wednesday and Thursday, March 25 and 26
Heavy Departures: Saturday, March 28



PRESS CONTACT

Mid-America Truck Show:
Toby Young, Exhibit Management Associates, Inc.
502-899-3892



DIGITAL MEDIA

Website: www.truckingshow.com
Facebook: @MidAmericaTruckingShow
Twitter: @TruckingShow
YouTube: @TruckingShow
Hashtags: #MATS



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