

# EVENT RESUME



## 2026 Mid-America Trucking Show (MATS)

Location: Kentucky Exposition Center  
Dates: March 26-28, 2026  
Total Individual Attendance: 53,000

Estimated Attendance Flow:  
Wednesday, March 26 42,400  
Thursday, March 27 48,200  
Friday, March 28 53,000  
Saturday, March 29 47,700



### DESCRIPTION

The Mid-America Trucking Show (MATS) is the largest annual heavy-duty trucking industry event in the world. As the industry's premier business venue, MATS offers attendees the best opportunity to efficiently research the latest products and services, gain insight into current topics in the industry, and network with attendees and exhibitors from around the world.

The tradeshow began in 1972. It is a long-standing legacy event at the Kentucky Exposition Center in Louisville.



### SCHEDULE

*MATS and all special events are open to registered attendees only.*

Show Hours
<b>Thursday, March 26</b>
10:00am – 1:00pm (VIP Session) 1:00pm – 6:00pm
<b>Friday, March 27</b>
10:00am – 6:00pm
<b>Saturday, March 28</b>
9:00am – 4:00pm



### DINING

Attendees will be on their own for **ALL MEALS**.

*During show hours, concession stands will be open throughout KEC, and in addition a food court will be sat up in the Pavilion, along with a large, tented, outdoor food court in the South Wing Parking lot.*

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## TRANSPORTATION

Air Travel: 5%  
Auto Travel: 95%

## TAXI/RIDESHARE

All taxi and rideshare vehicles should follow procedures and signage posted at KEC.



## ACCOMMODATIONS

HQ Hotel: Crowne Plaza Louisville Airport  
Additional Hotels: Attendees will be utilizing hotels throughout the city  
Heavy Arrivals: Wednesday and Thursday, March 25 and 26  
Heavy Departures: Saturday, March 28



## PRESS CONTACT

**Mid-America Truck Show:**  
Toby Young, Exhibit Management Associates, Inc.  
502-899-3892



## DIGITAL MEDIA

Website: [www.truckingshow.com](http://www.truckingshow.com)  
Facebook: @MidAmericaTruckingShow  
Twitter: @TruckingShow  
YouTube: @TruckingShow  
Hashtags: #MATS



## LOUISVILLE TOURISM STAFF

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