

EVENT RESUME

Ultimate DECA Power Trip

Location: Kentucky International Convention Center
Dates: November 20-22, 2026
Total Individual Attendance: 2500



DESCRIPTION

The [Ultimate DECA Power Trip](#) is a high-energy national leadership conference for high school student members and advisors combining former regional conferences into one immersive weekend.

Business Volunteers Needed: Saturday, November 21, 2026 (morning or afternoon) to evaluate student presentations. Learn more and sign up at <https://deca.volunteerhub.com/vv2/lp/power2026/>



SCHEDULE

*Ultimate DECA Power Trip and all special events are open to registered attendees **only**. For a more detailed schedule, please visit [HERE](#)*

Show Hours At-A-Glance

Friday, November 20th:	8am – 6pm : Explore on own 12pm – 5pm: DECA at the Downs (optional) 3pm – 6pm: Registration 5pm – 6:30pm: Dinner on own 7pm – 8:45pm: Workshops 9:15pm-10:30pm: Opening Session 11:30pm: Curfew
Saturday, November 21st:	8am – 4pm: Exhibits Open, Workshops, and Competition 11:30am – 12:45pm: Lunch on own 4:30pm – 10pm: DECA After Dark, groups will go to Slugger Museum in waves by appointment. 5:00pm-10pm: Dinner on own 11:30pm: Curfew
Sunday, November 22 nd :	8:30am – 10am: Closing Session



DINING

Thursday, November 19th – Meals on own
Friday, November 20th – Meals on own
Saturday, November 21st – Meals on own
Sunday, November 22nd – Meals on own

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TRANSPORTATION

Air Travel: 60%
Auto Travel: 40%

TAXI/RIDESHARE

All taxi and rideshare vehicles should follow procedures and signage posted at KICC.



ACCOMMODATIONS

HQ Hotel: Louisville Marriott Downtown
Additional Hotels: Hyatt Regency Louisville
Omni Louisville Hotel
Heavy Arrivals: Thursday, November 19th
Heavy Departures: Sunday, November 22nd



DIGITAL MEDIA

Website: <https://www.deca.org/conferences/power>
Facebook: <https://www.facebook.com/decainc>
LinkedIn: <https://www.linkedin.com/company/deca-inc-/home/>
X: <https://x.com/decainc>
YouTube: <https://www.youtube.com/decainc>
Instagram: <https://instagram.com/decainc>



LOUISVILLE TOURISM STAFF

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