

EVENT RESUME

Game Manufacturers Association- 2026 GAMA Tradeshow

Location: Kentucky International Convention Center

Dates: 3/3-3/5/2026

Total Individual Attendance: 2500

Estimated Attendance Flow:

Date	#
3/1	1,250
3/2	2,175
3/3	2,500
3/4	2,275
3/5	1,975
3/6	425



DESCRIPTION

The **Game Manufacturers Association** (GAMA) is the non-profit trade organization dedicated to serving the hobby games industry. GAMA strengthens and supports all industry professionals by advancing their interests, providing educational programs and opportunities, and promoting our unique form of quality social entertainment.

GAMA Expo is the premier professional tradeshow where over 300 exhibitors, game creators and industry experts to connect and collaborate. It features four days of seminars, panel discussions, product reviews and demos of new products, while providing a welcoming environment to network and build your business with a multitude of professionals in our industry.

You must be a member of the Game Manufacturers Association to attend.



SCHEDULE

Show Hours
Sunday, March 1
10am-10pm
Monday, March 4
10am-6pm
Tuesday, March 5
8:30am-6:30pm
Wednesday, March 6
830am-6:30pm
Thursday, March 7
8:30am-6:30pm

Schedule: <https://www.gama.org/page/EXPOSchedule>

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DINING

Attendees will be on their own for *MOST MEALS* as shown below. "x" shows which meals will be on the attendees OWN. Attendees will be coffee drinkers and interested in late night eats.

Day	Breakfast	Lunch	Dinner
Sunday, March 1 (Arrival)		X	X
Monday, March 2	X	X	X
Tuesday, March 3	X		X
Wednesday, March 4	X		X
Thursday, March 5	X		X
Friday, March 6 (Departure)	X	X	X



TRANSPORTATION

Air Travel: 60%

Auto Travel: 40%



ACCOMMODATIONS

HQ Hotel: Galt House Hotel

Heavy Arrivals: Saturday, February 28 and Sunday, March 1

Heavy Departures: Friday, March 6



DIGITAL MEDIA

Website: www.gama.org

Facebook: <https://www.facebook.com/TheGAMAOnline>

Twitter: <https://twitter.com/TheGAMAOnline>



LOUISVILLE TOURISM STAFF

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