

# EVENT RESUME



## Pug Fest

Location: Kentucky Exposition Center (KEC) East Hall  
Dates: May 16-17, 2026  
Attendance: 3,000 humans, and 2,000 Pugs  
Attendance Flow: Saturday May 16<sup>th</sup> 3000  
Sunday May 17<sup>th</sup> 3000



## DESCRIPTION

Pugfest is an annual event to celebrate the Pug dog breed. Proceeds from the event will go towards Pug Rescue organizations. At the event there are vendors, silent auctions, rescue booths and Pug competitions (costume, races, custard eating, talent, King/Queen, and more).



## SCHEDULE

### Event Hours –

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|                  |  |
|------------------|--|
| Saturday, May 16 | 9:00am Show opens<br>5:00pm Show close |
| Sunday, May 17   | 9:00am Show opens<br>4:00pm Show close |



## DINING

Attendees will be on their own for *ALL MEALS*.

*During event hours, concession stands will be open at KEC.*



## TRANSPORTATION

### Parking

Onsite parking is available at Kentucky Exposition Center

### Hotel Locations

Various hotels throughout the city

### In-Bound Travel

Air Travel: 10%

Auto Travel: 90%

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## ACCOMMODATIONS

HQ Hotel: Home2 Suites Airport Expo Center  
Additional Hotels: Airport Properties  
Heavy Arrivals: Friday, May 16<sup>th</sup>  
Heavy Departures: Sunday May 17<sup>th</sup>



## PRESS CONTACT

**PugFest:** [bluegrasspugfest@gmail.com](mailto:bluegrasspugfest@gmail.com)

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## DIGITAL MEDIA

Website: <https://bluegrasspugfest.org>  
Facebook: @BluegrassPugfest



## LOUISVILLE TOURISM STAFF

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