

# EVENT RESUME



## The Classic

Location: Kentucky Exposition Center (KEC)  
Dates: May 15-17, 2026  
Attendance: Over 500 Teams, 6,000+ athletes over 15,000 total attendees  
Friday May 15<sup>th</sup> 15,000 attendees  
Saturday May 16<sup>th</sup> 15,000 attendees  
Sunday May 17<sup>th</sup> 15,000 attendees



## DESCRIPTION

The Classic is a girls basketball tournament for grades 7-11. The tournament will have over 50 courts in South Wing A, B, C. There will be a morning, afternoon and early evening wave, so athletes and families will have free time to explore Louisville. Most teams will play one game on Friday evening, 2 games on Saturday and 1-2 games on Sunday.



## SCHEDULE

### Event Hours –

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Friday, May 15	5pm doors open 6pm games begin 10pm games end 10:30pm doors close
Saturday, May 16	8am doors open 9am games begin 10pm games end 10:30pm doors close
Sunday, May 17	8am doors open 9am games begin 6pm games end 6:30pm doors close

Kentucky Exposition Center Doors open one hour before games begin.

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## DINING

Attendees will be on their own for *ALL MEALS*. Please note that athletes typically will be with family so there will be groups of individuals looking for meals near KEC each day.

### Peak Meal Times

Friday, May 15	6pm-9pm, 10pm-12am
Saturday, May 16	7am-9pm, 11am-2pm, 4pm-6pm, 10pm-12am
Sunday May 17	7am-9am, 11am-2pm, 4pm-6pm

During event hours, concession stands will be open throughout KEC. Teams will be looking for late night options as well on Friday and Saturday for food.



## TRANSPORTATION

### Parking

Onsite parking is available at Kentucky Exposition Center

### Peak Travel Times

Friday, May 15	5pm-7pm, 9pm-10:30pm
Saturday, May 16	7:30am-9am, 12pm-2pm, 5:30pm-10:30pm
Sunday, May 17	7:30am-9am, 12pm-2pm, 5:30pm-7pm

### Hotel Locations

Various hotels throughout the city

### In-Bound Travel

Air Travel: 10%  
Auto Travel: 90%



## ACCOMMODATIONS

HQ Hotel: Crowne Plaza Louisville Airport  
Additional Hotels: Attendees will be utilizing over 50 hotels throughout the city  
Heavy Arrivals: Thursday, May 14<sup>th</sup> and Friday May 15<sup>th</sup>  
Heavy Departures: Sunday May 17<sup>th</sup>



## CITY INFORMATION BOOTH

**PROMOTE YOUR BUSINESS!** The Louisville CVB will be staffing a city information table for this conference. Partners, please feel free to drop off brochures and coupons promoting your business to Louisville Tourism's administrative office by May 6.

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### PRESS CONTACT

**The Classic:** sarah@nationalexposureeball.com



### DIGITAL MEDIA

Website: <https://www.nationalexposureeball.com/theclassic>

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