



HOTEL RESERVATION SERVICES

ARES TRAVEL HAS YOU COVERED

Whether you're a planner, attendee, hotel partner or attraction, our overflow housing solution connects all sides of the event seamlessly — stress-free, efficient, and at no cost to you.

HOW IT WORKS

- Louisville Tourism provides a dedicated toll-free number and a customized reservation website, featuring your group name, event dates, and logo for continuity and confidence
- Attendees select the hotel that best suits their needs and secure guaranteed reservations at the best available rates
- Bookings are tracked back to your event with detailed reports

KEY FEATURES

- Real-time access to available hotel rooms near event
- Customized online reservation landing page
- Dedicated toll-free call center support
- FREE service — no contracts or set-up fees

WORRY-FREE GROUP OVERFLOW SERVICE

- Perfect for groups without contracted rooms — sports, music, or other events needing a quick solution
- Simple posting on your website handles all attendee travel needs
- Reservation data captured, including total group pick-up

BENEFITS FOR EVERYONE

Meeting Planners



- Provide attendees with reliable hotel options after block release
- Receive reports tracking these reservations as part of convention housing totals

Event Attendees



- Easily locate and book available hotel rooms near the event from the event website (link provided)
- Book right up until the day of arrival

Area Hotels



- Fill rooms by being matched with attendees in need

Attractions



- Track number of hotel bookings associated with your attraction
- Custom reporting, economic data
- Additional benefit to your visitors



Questions? Contact us!

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