

Louisville Tourism Commission Agenda

Virtual Zoom Meeting

Thursday, January 27, 2022, at 3:00 PM EDT

Louisville Tourism, 401 W. Main Street, Louisville, KY 40202

Mission Statement: The mission of Louisville Tourism is to support the local economy's growth by driving tourism to the city and region. The agency serves as the leading voice for Louisville's hospitality industry to unite other sectors of the community, both private and public, in partnership to make the destination attractive to visitors and investment.

- I. Chair Welcome and Report** – Sarah Robbins
 - Approval of the November 2021 Commission Meeting Minutes
- II. Finance Committee Report** – Chris Poynter
- III. President's Report** – Cleo Battle
- IV. Staff Reports**
 - EVP – Doug Bennett
 - Finance - Chris Kipper
 - Destination Services - Zack Davis
 - Tourism - Nicole Twigg
 - Marketing & Communications - Stacey Yates
 - Convention Development – Sonia Fong
- V. Other Business**
- VI. Adjournment**