

Louisville Tourism Commission

Agenda

Thursday, July 28, 2022, at 3:00 PM EDT

Louisville Tourism, 401 W. Main Street, Louisville, KY 40202

Mission Statement: The mission of the Louisville Convention & Visitors Bureau is to position Louisville as a premier meetings, conventions, and leisure destination for the economic growth of our community.

- I. Chair Welcome and Report** – Sarah Robbins
 - Approval of the May 26, 2022, Commission Minutes
- II. Executive Committee Report** – Sarah Robbins
- III. Finance Committee Report** – Chris Poynter
- IV. President’s Report** – Cleo Battle
- V. Staff Reports**
 - EVP Report – Doug Bennett
 - Finance - Chris Kipper
 - Convention Development – Sonia Fong
 - Marketing & Communications - Stacey Yates
 - Tourism - Nicole Twigg
 - Destination Services - Zack Davis
- VI. Other Business**
- VII. Adjournment**