



# BOURBON IS JUST THE BEGINNING





Angel's Envy Distillery



Kentucky Derby Museum



Louisville Slugger Museum & Factory



Belle of Louisville

## Discover Louisville, Kentucky.

Discover a dynamic city where world-class experiences meet Southern charm. Sip your way through Bourbon City, celebrate the thrill of the Kentucky Derby at Churchill Downs, and explore the legacy of global icon Muhammad Ali at the inspiring Muhammad Ali Center. With its rich culture, bold flavors, and unforgettable stories, Louisville is where tradition and innovation come together to captivate every traveler.



Muhammad Ali Center



Waterfront Botanical Gardens



The Last Refuge



Waterfront Park

## Travel Made Easy.

Louisville is a convenient destination. After your international flight into a major U.S. city (such as Atlanta, Chicago, or New York), a short domestic flight is all that separates you from Bourbon City. Its central location also makes it an ideal starting point for a wider road trip across America.



✈ Popular International Arrival & Departure Airports

● Cities with direct flights to Louisville Muhammad Ali International Airport (SDF)

## Gateway Airports Connect Bourbon City to the World.

Atlanta, GA  
Baltimore, MD  
Chicago, IL  
Cincinnati, OH

Cleveland, OH  
Indianapolis, IN  
Memphis, TN  
Nashville, TN

New Orleans, LA  
St. Louis, MO  
Detroit, MI  
Washington, DC

## DMC & Transportation Companies

Kentucky Bourbon Boys | [kentuckybourbonboys.com](http://kentuckybourbonboys.com)  
Matson & Gilman | [matsongilman.com](http://matsongilman.com)  
Miller Transportation | [millertransportation.com](http://millertransportation.com)  
Mint Julep Experiences | [mintjuleptours.com](http://mintjuleptours.com)  
Pegasus Transportation | [takepegasus.com](http://takepegasus.com)



# STAY & CELEBRATE IN STYLE.



**21C Museum Hotel**  
91 rooms



**The Bellwether Hotel**  
20 rooms



**Hotel Bourré Bonne**  
168 rooms



**The Brown Hotel**  
292 rooms



**The Grady Hotel**  
51 rooms



**Hotel Distil**  
205 rooms



**Hotel Genevieve**  
122 rooms



**The Inn at Woodhaven**  
8 rooms



**Marriott Downtown**  
616 rooms



**Myriad Hotel**  
65 rooms



**Omni Louisville**  
621 rooms



**Tempo NuLu**  
130 rooms

## Seasonal Festivals & Events

### Spring

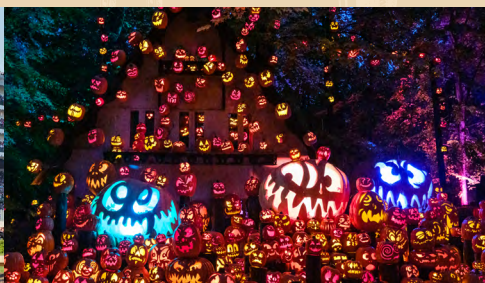
Kentucky Derby Festival  
Kentucky Derby & Oaks  
Thunder Over Louisville

### Fall

Bourbon & Belonging  
Bourbon & Beyond  
Jack O' Lantern Spectacular  
National Bourbon Heritage Month  
St. James Court Art Show

### Winter

Bourbon Classic  
Lights Under Louisville  
Paristown Fete de Noel  
Tailspin Ale Fest



[GoToLouisville.com/TravelProfessionals](http://GoToLouisville.com/TravelProfessionals)



## Chat with a Travel Trade Expert

Jessica Grace  
Director of Tourism Development  
[jgrace@gotolouisville.com](mailto:jgrace@gotolouisville.com)  
📞 502.751.8555