

Louisville Tourism Commission Agenda

Thursday, March 24, 2022, at 3:00 PM EDT

Louisville Tourism Board Room, 401 W. Main Street, Louisville, KY 40202

Mission Statement: The mission of Louisville Tourism is to support the local economy's growth by driving tourism to the city and region. The agency serves as the leading voice for Louisville's hospitality industry to unite other sectors of the community, both private and public, in partnership to make the destination attractive to visitors and investment.

- I. Chair Welcome and Report** – Sarah Robbins

- II. Finance Committee Report** – Chris Poynter
 - 2022-2023 Proposed Goals & Fiscal Budget (General Fund & Debt Services)
 - 2021-2022 Revised Budget- General Funds
 - 2021-2022 Revised Budget- Debt Service Fund

- III. Community Investment Committee Report** – Scott Shoenberger

- IV. President's Report** – Cleo Battle

- V. Other Business**

- VI. Adjournment**