

# EVENT RESUME



## National Farm Machinery Show 2026

Location: Kentucky Exposition Center

Dates: February 11-14, 2026

Total Attendance: 305,000



## DESCRIPTION

The National Farm Machinery Show offers the most complete selection of cutting-edge agricultural products, equipment and services available in the farming industry. Business professionals from around the world gain knowledge and hands-on access to various technological advancements needed for the upcoming farming season during the four-day show.

**Tractor Pull:** The Championship Tractor Pull returns February 11-14, 2025. Admittance to the National Farm Machinery Show is free. Tickets to the Championship Tractor Pull start at \$9 and are available through Ticketmaster.



## SCHEDULE

Show Hours
<b>Wednesday, February 11</b>
9:00am – 5:00pm
<b>Thursday, February 12</b>
9:00am – 5:00pm
<b>Friday, February 13</b>
9:00am – 5:00pm
<b>Saturday, February 14</b>
9:00am – 5:00pm

The 2026 National Farm Machinery Show is open to the public, no registration is required.



## DINING

Attendees will be on their own for **ALL meals**.

During show hours, concession stands will be open throughout KEC.

*KEC and downtown area restaurants should expect an influx of business during the breakfast, lunch and dinner hours as most attendees will stay in those areas.*

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## TRANSPORTATION

### Parking

Onsite parking is available at KEC

### In-Bound Travel

Air Travel: 20%

Auto Travel: 80%



## ACCOMMODATIONS

All attendees will be on their own for accommodations, a majority of attendees will be staying the KEC/Airport and downtown areas

**Heavy Arrivals: February 11<sup>th</sup>**

**Heavy Departures: February 14<sup>th</sup>**



## PRESS CONTACT

**NFMS:** Ian Cox, Executive Director, Kentucky Venues-, [communications@kyvenues.com](mailto:communications@kyvenues.com), 502-367-5186

**Louisville Tourism:** Rosanne Mastin, Marketing Communications Manager, [rmasin@gotolouisville.com](mailto:rmasin@gotolouisville.com), 502.560.1480



## DIGITAL MEDIA

Website: <https://farmmachineryshow.org/>



## LOUISVILLE TOURISM STAFF

Destination Services Contact: Melea Runyon, Destination Services Manager, [mrunyon@gotolouisville.com](mailto:mrunyon@gotolouisville.com), 502.736.3496