

EVENT RESUME



Run 4 Roses Classic & Championships

Location:	Kentucky Exposition Center & Mid America	
Dates:	July 9-14, 2026	
Attendance:	Over 2600 teams with over 26,000 athletes and 50,000 total attendance. In 2025 there were over 2600 teams	
	Thursday 7/9	30,000 total attendance
	Friday 7/10	50,000 total attendance
	Saturday 7/11	50,000 total attendance
	Sunday 7/12	40,000 total attendance
	Monday 7/13	40,000 total attendance
	Tuesday 7/14	40,000 total attendance



DESCRIPTION

TFN's Run 4 Roses began in 2016 with 29 teams, in Louisville, Kentucky. In its 10 years in Louisville, it has become the largest attended competition in the world. It will feature over 2600 teams, from 46 States and 15 Countries, utilizing over 80 courts, to play in front of over 2,000 college coaches/evaluators. Each team will be guaranteed to play at least 4 games during the tournament. Games will be played throughout KEC, Mid America and some high school gyms. 2026 numbers will be similar to 2025.



SCHEDULE

For complete schedule visit <https://run4theroses.com>

Wednesday July 8	3pm doors open 4:00pm practice begins 8pm practice end 9:00pm doors close
Thursday July 9	8:00am Doors open 8:00am practice begins 9:30am practice ends 10:00am games begin 10:00pm games end 11:00pm doors close
Friday July 10	7:00am Doors open 8:00am games begin 10:00pm games end 11:00pm doors close
Saturday July 11	7:00am Doors open 8:00am games begin 9:30pm games end 10:30pm doors close
Sunday July 12	7:00am Doors open 8:00am games begin 10:00pm games end 11:00pm doors close
Monday July 13	7:00am Doors open 8:00am games begin

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Tuesday July 14

10:00pm games end
11:00pm doors close
7:00am Doors open
8:00am games begin
2:00pm games end
3:00pm doors close



DINING

Attendees will be on their own for *MOST MEALS* as shown below. "x" shows which meals will be on the attendees OWN.

Day	Breakfast	Lunch	Dinner
Wednesday, 7/8		X	X
Thursday, 7/9	X	X	X
Friday, 7/10	X	X	X
Saturday 7/11	X	X	X
Sunday 7/12	X	X	X
Monday 7/13	X	X	X
Tuesday 7/14	X	X	

Attendees will be on their own for all meals during the tournament. Hotels, if available have grab and go with protein option available for breakfast each day for those teams that have morning games. Concessions will be available at KEC throughout the day. Restaurants be prepared to have teams looking for restaurant options that provide group seating. **There will be between 6,000-8,000 people looking for meal options late at night as well (10pm and later) for those teams that have evening games. Teams have been given a list of restaurants open past 10:00pm and have been encouraged to make reservations.**



TRANSPORTATION

Parking

Please note for hotels to direct families to gate closest to your venue and do not send all individuals to gate 1. This will assist with entry to the facility each day.

In-Bound Travel

Air Travel: 30%

Auto Travel: 70%



ACCOMMODATIONS

Over 100 hotels will be used throughout the city

Heavy Arrivals: Tuesday July 7th

Heavy Departures: Tuesday July 14th

Team First Travel to handle all housing

866-821-9358

customerservice@teamfirsttravel.com

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CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!

Participate in the [Insider Track Savings Pass](#), Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our on-site City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at britt@bandwango.com, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.



PRESS CONTACT

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DIGITAL MEDIA

Website: <http://run4theroses.com/>

Facebook: @TFNsRun4Roses

Twitter: @TFNsRun4Roses



LOUISVILLE TOURISM STAFF

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