

EVENT RESUME



St. James Court Art Show

Location: Old Louisville
Dates: October 2-4, 2026
Total Cumulative Attendance: 100,000 over the 3 days

Estimated Attendance Flow:
Friday, October 2 – 30,000
Saturday, October 3 – 40,000
Sunday, October 4 – 30,000



DESCRIPTION

This year will be the 70th annual art show. The event hosts over 600 artists from around the country. There is a 4 square block area that the artists will be located at throughout the central area of Old Louisville. This event is free and open to the public. Parking is available on streets surrounding the art show.



SCHEDULE

Friday – 10am-6pm
Saturday – 10am-6pm
Sunday 10am-5pm



DINING

There will be food vendors located throughout the art show for those that are looking for food or beverages.



TRANSPORTATION

Air Travel: 10%
Auto Travel: 90%



ACCOMMODATIONS

Additional Hotels: Multiple hotels in the downtown and airport area have offered blocks for the artists and those driving into the festival
Heavy Arrivals: 10/2/2026
Heavy Departures: 10/4/2026

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DIGITAL MEDIA

Website: www.stjamescourtartshow.com
Facebook: @stjamescourtartshow
Linkedin: @stjamescourtartshow



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!

Participate in the [Insider Track Savings Pass](#), Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our on-site City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at britt@bandwango.com, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.



LOUISVILLE TOURISM STAFF

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