

EVENT RESUME



The Crown Nationals

Location: Kentucky International Convention Center
Dates: March 14-15, 2026
Attendance: 3000 Athletes and 5000 spectators, total over 8,000 individuals



DESCRIPTION

The Crown Nationals is a 2 day cheer tournament. This is the fourth year in Louisville and will have youth between 6-18 years old competing. The teams will compete both on Saturday and Sunday with awards given out Sunday afternoon/evening.



SCHEDULE

Show Hours –

Saturday March 14	7:00am Doors open 8:00am – 9:00pm competition
Sunday, March 15	7:00am Doors open 8:00am – 9:00pm competition



DINING

Attendees will be on their own for *ALL MEALS*.

During show hours, concession stands will be open throughout KICC. Please note that there will be groups of youth and parents looking for close restaurants to eat at. Be aware that there are large gaps of time that will occur for athletes so they will be throughout downtown Louisville for all meals.



TRANSPORTATION

Parking

Athletes and families will be parking at downtown hotels or in parking garages near KICC. No transportation is provided for this event.

In-Bound Travel

Air Travel: 10%

Auto Travel: 90%

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ACCOMMODATIONS

HQ Hotel: There is not a headquarter hotel, but will have 20 hotels in the downtown and NULU area

Heavy Arrivals: Friday, March 13th

Heavy Departures: Sunday, March 15th and Monday March 16th



CITY INFORMATION BOOTH

PROMOTE YOUR BUSINESS!

Participate in the [Insider Track Savings Pass](#), Louisville Savings Passport powered by our partner, Bandwango, which is shared with convention attendees online and at our on-site City Information Booth. You will be able to change and adjust your offer as needed and track the success of your coupon too. Please contact **Brittney Fumes** at britt@bandwango.com, to set up your company with a unique user account. There is no additional cost as a partner to participate in this program.



PRESS CONTACT

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DIGITAL MEDIA

Website: <https://5678royal.com/events/crown-super-nationals/>

Facebook: [@thecrowncheeranddance](#)

Instagram: [@thecrowncheeranddance](#)



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