

Event Resume



Under Armour Bluegrass Volleyball Tournament

Venue: Kentucky Exposition Center and Kentucky International Convention Center

Dates: March 6-8, 2026

Attendance: Over 1250 teams, 12000 athletes, 15,000 total attendees including spectators per day.

Thursday	March 5 th	400 attendees
Friday	March 6 th	17,000 attendees
Saturday	March 7 th	17,000 attendees
Sunday	March 8 th	17,000 attendees



DESCRIPTION

Adidas Bluegrass Tournament is a youth female volleyball tournament with ages ranging from 10-18. There will be 2 waves of games, one starting at 8am and finished approximately at 2:00pm and the second wave starting at 2:30pm and ending between at 8pm. This will be the second year that this tournament will host events at KICC & KEC North wing and South Wing A, B, C, all 3 days. KIVA Sports Center will also be used on Sunday March 9th.



ACCOMODATIONS

Hotels: Approximately 50 hotels throughout the Greater Louisville Area will be used for this tournament.

Heavy Arrivals: Thursday March 5th

Heavy Departures: Sunday March 8th & Monday March 9th

DINING



Attendees will be on their own for all meals. Please note **that breakfast will need to be open by 6am** for those teams that have morning matches if that is available at hotels as doors open to the venue at 7am. If restaurants are able to open by 6am that would be helpful. Grab and go food with protein would be helpful as athletes will not want a large breakfast if they play at 8am. KEC will have concession open during the day, but team will typically not stay the entire day at the venue. **Larger lunch and dinner rushes** as well as late night options as the 2nd wave of athletes finish between **8-10pm**.



SCHEDULE

Basic daily schedule:

Friday KEC ONLY

11am KEC doors open
12pm Friday matches begin
8pm Friday matches ends

Saturday

7am KEC/KICC doors open
8am First wave begins
2pm First wave ends
2:30pm Second wave begins
8:00pm Second wave ends

Sunday

7am KEC/KICC doors open
8am First wave begins
2pm First wave ends
2:30pm Second wave begins
6pm Second wave ends

Complete Schedule will be posted at <https://www.topcourtevents.com/page/bluegrass>



TRANSPORTATION

Shuttle: No transportation is being offered by the event. If hotels have shuttles available, please post hours at hotels so guests are aware in advance.

For groups that will be at KICC doors will be open at 4th and Maret and 4th and Jefferson for entry.

Air Travel: 10%
Auto Travel: 90%



Press/Media Contact

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DIGITAL MEDIA

Website: <https://www.topcourtevents.com/page/bluegrass>

Facebook: @KIVAVB

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CITY INFORMATION BOOTH

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